

5350 S. Staples #208 Corpus Christi, TX 78411 P 361-884-3000 F 361-884-3552 www.ilcc.org

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#### **Mission Statement**

The Junior League of Corpus
Christi, Inc. is an organization of
women committed to promoting
voluntarism, developing the
potential of women,
and improving the community
through the effective action and
leadership of trained volunteers.
Its purpose is exclusively
educational and charitable.

# The Junior League of Corpus Christi's

4<sup>th</sup> Annual Touch-A-Truck Saturday, March 19, 2022

Whataburger Field - 734 E. Port Ave, 78401 10AM - 2PM | No Horns Time from 10AM - 12PM Rain or Shine!

Dear Friends,

What child doesn't love to Climb. Explore. Learn. Touch?!

Touch-A-Truck provides the unique opportunity for children to explore vehicles of all types, including public service, emergency, utility, construction, landscaping, transportation, delivery, and just plain coolall in one place! Children will be allowed to touch their favorite vehicles, get behind the wheel, and meet the people who help build, protect, and serve our community. Crafts, games, and food trucks will also be part of the day's activities.

In addition to holding a unique outdoor event for the community, the Junior League of Corpus Christi organizes Touch-A-Truck to support the League's efforts to improve the lives of children and families in the community. Proceeds from this year's event will be used to support several community outreach programs focused on literacy, S.T.E.M., and Done in a Day projects that target a specific community need.

Touch-A-Truck provides an excellent opportunity for sponsors to showcase their brand and interact with parents, children, Junior League members, and the Corpus Christi community-at-large.

Last year we hosted over 1500 children and 700 adults. We anticipate another great turnout this year!

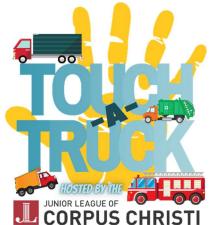
There are multiple ways for your organization to participate: event sponsorship, vehicle showcase, performance, birthday party, or in-kind support services. So, how can you get started?

- Fill out the enclosed Commitment Form
- Submit ad artwork by 02/04/2022 to be included in marketing materials

The enclosed sponsorship package provides additional event and sponsorship details. We welcome the opportunity to connect with you on participating in the Fourth Annual Touch-A-Truck event and can be reached at (361) 884-3000 or by email at <a href="mailto:touchatruck@jlcc.org">touchatruck@jlcc.org</a>.

We appreciate your time and look forward to partnering with you.

Breelynn Sanchez & Monique Vela Touch-A-Truck Co-Chairs The Junior League of Corpus Christi, Inc.



# MARCH 19, 2022 | 10AM - 2PM

Whataburger Field 734 E Port Ave., Corpus Christi, Texas 78401

the

Address:	<ul> <li>☐ Individual Vehicle - \$100</li> <li>☐ Vendor Booth - \$200</li> <li>☐ Food Truck - \$250</li> <li>☐ Birthday Party - \$250</li> <li>☐ In-Kind Donation \$</li> <li>TOTAL: \$</li> </ul>		
Company/Sponsor Name:			
Address:	City:	Zip:	
Contact Person:	E-mail:		
Phone:			
Please list the vehicles you would like	ke to register for Touch-A-Truck:		
Vehicle #1:	Length:	Width:	
Vehicle #2:	Length:	Width:	
Vehicle #3:	Length:	Width:	
Vehicle #4:	Length:	Width:	
Special requirements for vehicles (	(early arrival time, extra space, etc.):		
Method of Payment:			

# Please return form with payment to:

The Junior League of Corpus Christi, Inc. 5350 S. Staples #208 Corpus Christi, TX 748411

## For more information contact:

Breelynn Sanchez & Monique Vela Event Co-Chairs touchatruck@jlcc.org (361) 884-3000 | www.jlcc.org

## Touch-A-Truck | March 19, 2022 | 10AM - 2PM | No Horns Time from 10AM - 12PM | FREE to the Public

#### **SPONSORSHIP & VENDOR PACKAGES**

Touch-A-Truck provides an opportunity for businesses and organizations to interact with numerous children and families from Corpus Christi and surrounding communities. Below are the ways you can participate while helping to make a difference in our community. Please complete the enclosed Commitment Form and return by January 21, 2022 to register for this year's event.

	CORPORATE SPONSOR PACKAGES											
JUNIOR LEAGUE OF CORPUS CHRISTI	PRESENTING SPONSOR (1 available)	BOOM LIFT (2 available)	HEAVY HAULER (3 available)	MONSTER TRUCK (4 available)	BIG RIG	BULLDOZER	EXCAVATOR	4X4	NON-PROFIT VEHICLES	INDIVIDUAL VEHICLE	VENDOR BOOTH	FOOD TRUCK
	\$7,500	\$6,500	\$5,000	\$3,500	\$2,000	\$1,000	\$750	\$400	0\$	\$100	\$200	\$250
Presenting Sponsor Recognition												
Name/Company Logo Included on Promo Items - shirts, etc. (Qty. 1,000)												
Logo and Recognition in Annual Report												
Exclusive Sponsor For: (pick one)	T-Shirt Sponsor	Location Sponsor	Kids Zone	Horns- Free Time								
			Misting Station	Pit Stop								
		Concrete Cover (Tents)	Food Truck Alley	Beach Ball Drop								
			(tables & chairs)	Construction Hats								
Signage at Event <i>(must provide)</i>												
Social Media Features												
Recognition on Event Poster	Logo	Logo	Logo	Logo	Logo	Logo	Listed	Listed				
Recognition on JLCC Website	Logo	Logo	Logo	Logo	Logo	Logo	Listed	Listed	Listed	Listed	Listed	Listed
Vehicle Participant	Up to 7	Up to 6	Up to 5	Up to 4	Up to 3	Up to 2	1	1	No Limit	1		

Artwork due by 2/04/2022

For best results please provide high resolution graphics. Minimum 300 DPI

#### **Participant Guidelines:**

Please abide by these guidelines for the safety of our participants.

- Certificate of Insurance must be provided to Event Organizers.
- Vehicles and equipment must be attended at all times by the representative.
- Vehicles must not be moved during the event.
   Set up time begins at 8:00AM on March 19.
   Vehicles must be in place by 9:30AM. Leave time is at 2PM or when directed by event coordinators.
- The Junior League of Corpus Christi, Inc. is not responsible for any vehicles or its contents.
- 5. Free giveaways are encouraged, but not required.
- 6. No horns time is from 10am 12pm for those with sensitive ears. Please ensure the horn/siren in your vehicle is not engaged during that time.

You can also contact us to discuss your interest in joining us this year. Thank you!



## The Junior League of Corpus Christi Inc.

4th Annual Touch-A-Truck

Saturday, March 19, 2022

Whataburger Field - 734 E. Port Ave, 78401 10AM - 2PM | No Horns Time from 10AM - 12PM Rain or Shine!

## Treat your child to a <u>Touch–A-Truck Birthday Party</u> Cost: \$250.00

#### **Event Overview:**

Touch-A-Truck provides the unique opportunity for children to explore vehicles of all types, including public service, emergency, utility, construction, landscaping, transportation, delivery, and just plain cool all in one place! Children will be allowed to touch their favorite vehicles, get behind the wheel, and meet the people who help build, protect, and serve our community. Crafts, games, and food trucks will also be part of the day's activities.

New to Touch-A-Truck this year, we would like to help you celebrate your child's birthday at Touch-A-Truck! We have 4 time slots available for your truck loving kid to celebrate!

## **Big Rig Touch-A-Truck Birthday Party Package:**

We will be hosting up to four (4), 90-minute birthday parties this year. Your child may invite up to 12 friends to attend.

## We will provide:

- A party host which will be your personal guide at the event.
- A reserve party area with a canopy, tables, and chairs for 12 for 90 minutes \*Additional children are 10.00 each.
- A table for birthday gifts.
- Tablecloths and balloons will be provided.
- Bottle of water and/or juice box for each guest.
- Goody bag for each guest, TAT Hat, and TAT T-shirt.
- Birthday announcement at the event.
- Zoom Pass Bracelet: Zoom pass the general admission line at the TAT stations.
- Decorations, cake, and additional drinks and food may be brought in.

# Only Two Tents, and Two Parties are available at each time, so book today! Big Rig Party Bash Time Slots:

- 10 am 11:30 am: 2 Slots Available \* Horns Free from 10 am 12 pm
- 12 pm 1:30 pm: 2 Slots Available

**Important Note:** This event occurs rain or shine, no refunds will be given. The Junior League of Corpus Christi, Inc. is not responsible for any children during the event, at least one adult must be in attendance the entire time of the party. There will be a JLCC volunteer assigned to your party to help with set up/clean up and to answer any questions. Each child must submit a signed waiver.

To book your party contact Breelynn Sanchez & Monique Vela, Event Co-Chairs. Email touchatruck@jlcc.org or call at 361-884-3000.