



**JUNIOR LEAGUE**  
CORPUS CHRISTI

# WOMEN'S WELLNESS SPONSORSHIP GUIDE

## 2025 - 2026

PARTNERSHIPS | EVENTS | MARKETING

**The Junior League of Corpus Christi**

5350 S. Staples #208  
Corpus Christi, TX 78411  
[www.jlcc.org](http://www.jlcc.org)



## JUNIOR LEAGUE CORPUS CHRISTI

5350 S. Staples #208  
Corpus Christi, TX 78411  
www.jlcc.org

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### FOCUS AREA

The Junior League of Corpus Christi, Inc. believes that the welfare of our community is directly related to the well being of our children. For this reason, our League proudly focuses on issues and concerns that affect our young citizens.

### VALUES

**Collaboration:** We believe lasting societal change is achieved through both collaboration and meaningful disagreement. Living the value of collaboration inspires us to accomplish more together.

**Community:** We believe a strong sense of community is essential to human well-being. Living the value of community provides a foundation of inclusion, which allows us to make a greater impact on the world around us.

**Empowerment:** We believe that the empowerment of women is a necessary requirement to create positive, lasting societal change. Living the value of empowerment fosters trust and confidence in each other.

**Leadership:** We believe in the unique power of women's leadership abilities to transform communities for the better. Living the value of leadership allows us to make a collective difference.

**Respect:** We believe respect is a fundamental human right. Living the value of respect instills in us unconditional positive regard for others.

**Service:** We believe it is through service that we build core relationships with others. Service is the lens through which we decide how we will invest our time and resources. Living the value of service empowers us as catalysts for lasting community change.



# Dear Community Partner

Welcome to the annual Sponsorship Guide of the Junior League of Corpus Christi, Inc. (JLCC). For over **80 years**, the Junior League has been a driving force in the Coastal Bend, powered by a diverse network of women committed to advancing women's leadership, for meaningful community impact through volunteer action, collaboration, and training.

Today, our members are strengthening our community, and creating lasting change through hands-on service and purposeful partnerships that address our area's most pressing needs. Whether it's leading initiatives around literacy, STEM education, women's wellness, career and technical training, or leadership development, JLCC remains at the forefront of community impact.

We believe that progress happens through collaboration—and your partnership plays a vital role. This sponsorship guide outlines meaningful ways to connect with our members, elevate your brand, and directly support programs that empower women and uplift those we serve. Whether through event sponsorships, advertising opportunities, or in-kind support, your engagement enables us to continue doing the work that matters most.

Join us in shaping a stronger, more connected community. Together, we can Find the Good, spark transformation, and inspire a brighter future for all.



# JLCC Every Woman. All Things.

## What is it?

Every Woman. All Things. is JLCC's commitment to supporting the full well-being of women in the Coastal Bend. In honor of International Women's Day, JLCC will host a Women's Wellness Series — a free, community-centered event designed to connect women with resources, education, and support systems that strengthen their health, confidence, and quality of life.

The Wellness Series will bring together local experts, nonprofits, and wellness-focused businesses for interactive breakout sessions, meaningful conversations, and hands-on learning. Attendees can explore mental health tools, physical wellness services, financial and professional supports, caregiving resources, and community partners committed to empowering women.

The event also includes a Women's Wellness Resource Showcase, offering direct access to organizations, services, and local partners dedicated to supporting women and families in the Coastal Bend. Guests can discover community programs, test new wellness tools, and learn practical strategies for creating a healthier, more balanced life.

## Why it Matters..

Women carry a significant share of their family's emotional, mental, and physical load, yet many still face barriers in accessing care, support, and wellness resources. We can help close those gaps by offering a free, welcoming environment where women can learn, connect, and be supported without cost or stigma.

Every Woman. All Things. is an initiative to uplift women's well-being. Supporting stronger families, healthier communities, and empowers women to lead, serve, and thrive.

Supporting this Series means investing in:

- Women's mental, physical, emotional, and social wellness
- Accessible, community-based resources for all women
- Education and tools that strengthen families and improve long-term outcomes
- A healthier, more connected community

Together, we can make sure every woman has the tools and support she needs to thrive.



**MARCH, 2026**

**POWERED BY THE JUNIOR LEAGUE OF CORPUS CHRISTI**



# HOW TO GET INVOLVED?

## SPONSORSHIPS

Sponsorship levels range from the Platinum Level (\$15,000) to Social Media Ads (\$500). Each level includes many event-related and marketing benefits and recognition. Sponsorship opportunities may be tailored, and we are open to discussing customized packages that align with your specific needs and budget.

## IN-KIND AND UNDERWRITING OPPORTUNITIES

Donors can contribute through in-kind donations or underwriting specific costs, such as spirits, entertainment, signage, table or event décor, photo-booths and more. Each in-kind and underwriting sponsor will receive benefits on a value-based level comparable to those listed here in this sponsorship guide.

## SILENT AUCTION AND RAFFLE DONATIONS

Donations of silent auction or raffle items are greatly appreciated and may be submitted by emailing [funding@jlcc.org](mailto:funding@jlcc.org). All silent auction items are listed on our event website and will be made available to all event attendees and our general membership. Please note that JLCC reserves the right to bundle silent auction or raffle items under **\$100** in value.

## EVENT GIFT BAG CONTRIBUTIONS

A donor may contribute items to be included in the gift bags given at our community events. Gift bags will be distributed to approximately 9,000 children and 500 adult attendees throughout the year. (6,000 TAT, 2,000 CTF, 1000 STEM, 250 Womens Day, & 150 Find the Good Day)

# THANK YOU TO PAST SPONSORS

We would like to thank last year's sponsors for helping make our events a success.

**HEB | AEP | Port of Corpus Christi | Driscoll Children's Hospital | L&F Distributors  
Kleburg Bank | Rally Credit Union | Turner Ramirez | Pepsi | Camacho**

# SPONSORSHIP LEVELS



## SPONSORSHIP LEVELS MAY INCLUDE:

BENEFITS EVENTS AND PROGRAMS	PLATINUM \$10,000+	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	SUPPORTING \$1,000
Identification and recognition at public events	4	3	2	1	
Sponsor spotlight at GMM	●	●	●		
Newsletter spotlight feature	●	●	●		
Booth/truck/table/display at JLCC event(s)	4	3	2	1	
Prominent identification in event materials, including event program, signage and on-screen credit and acknowledgment	●	●	●	●	
Advertisement in TIDES Annual Report	● Full page	● Half page	●	●	
Identification and recognition on website with link	●	●	●	●	
Identification and recognition at all General Membership Meetings.	●	●	●	●	
Tickets to Sponsor Appreciation Event	8	6	4	2	1
Branded social media posts (public + internal)	4	2	2	1	1

# SPONSORSHIP LEVELS

## PLATINUM LEVEL SUPPORT OPPORTUNITIES

### Presenting Sponsor of Women Wellness Event Sponsor (\$10,000)

- Presenting Sponsor recognition. Funds free entrance and provides women with wellness education, resources, and community support.

### Platinum Sponsor (\$15,000)

- Sponsor Recognition at 4 major JLCC public events. Booth/truck/table or premium display at 4 events.

## GOLD LEVEL SUPPORT OPPORTUNITIES

### Gold Women Wellness Event Sponsor (\$7,500)

- Premium Sponsor Recognition. 2 Premier reserved booths.

### Gold Sponsor (\$7,500)

- Sponsor Recognition at 3 major JLCC public events. 1 Booth/truck/table or premium display at 3 events.

## SILVER LEVEL SUPPORT OPPORTUNITIES

### Silver Women Wellness Event Sponsor (\$5,000)

- Sponsor Recognition. 1 Premier reserved booth.

### Silver Sponsor (\$5,000)

- Sponsor Recognition at 2 major public events. 1 Booth/truck/table or premium display at 2 different events.

## BRONZE LEVEL SUPPORT OPPORTUNITIES

### Bronze Sponsor (\$2,500)

- Sponsor Recognition at 1 major JLCC public event. Booth/truck/table or premium display at 1 event.





# JUNIOR LEAGUE CORPUS CHRISTI

## Sponsor Contribution Agreement 2025-2026

**YES!** I would like to support the Junior League of Corpus Christi

### General Sponsorship

Sponsor Level: \_\_\_\_\_ Amount: \_\_\_\_\_

### Women's Wellness Sponsorship

Sponsor Level: \_\_\_\_\_ Amount: \_\_\_\_\_

### In-Kind Donation

### Contact Information:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Type of Donation:

#### Send Invoice

a link will be included to pay by credit card

E-mail- \_\_\_\_\_

*\*3% convenience fee will be added to credit card transactions; ACH also available*

#### Check Enclosed :

Payable to:  
Junior League of Corpus Christi, Inc.  
5350 S. Staples #208  
Corpus Christi, TX 78411

#### In-Kind Donation (Please describe products and/or services with fair market value.)

\_\_\_\_\_  
\_\_\_\_\_

*The sponsor/donor agrees that the use of this gift is left to the discretion of The Junior League of Corpus Christi, Inc. This gift is clear of any further obligation or cost on the part of The Junior League of Corpus Christi, Inc.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

JLCC Member Contact: \_\_\_\_\_

Please return this agreement by mail to Junior League of Corpus Christi  
5350 S. Staples #208, Corpus Christi, TX 78411 or email to office@jlcc.org

# SPONSORSHIP ELIGIBILITY

JLCC seeks nonprofit and corporate support for activities related to programs and initiatives that align with JLCC's mission and strategic priorities. We reserve the right to reject any sponsorship or application that is inconsistent with our organization's mission and activities. Sponsorship will only be accepted if it does not pose a conflict of interest or impact our ethical and professional standards and mission. We further reserve the right to negotiate any aspect of a proposed sponsorship and to decline sponsorship as deemed necessary.

Please note that the prices listed in this sponsorship guide are negotiable. We understand that each sponsorship opportunity is unique, and we are open to discussing customized packages that align with your specific needs and budget. Feel free to contact us to explore mutually beneficial arrangements that can provide maximum value for your support.

If you have any questions or would like to proceed with a sponsorship opportunity, please contact

**Jessie Hutchason**  
**VP of Fund Development**  
[funding@jlcc.org](mailto:funding@jlcc.org)

**Lyndsey Shinn**  
**JLCC President**  
[president@jlcc.org](mailto:president@jlcc.org)



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