



JUNIOR LEAGUE
CORPUS CHRISTI

SPONSORSHIP GUIDE

2025 - 2026

PARTNERSHIPS | EVENTS | MARKETING

The Junior League of Corpus Christi

5350 S. Staples #208
Corpus Christi, TX 78411
www.jlcc.org



JUNIOR LEAGUE CORPUS CHRISTI

5350 S. Staples #208
Corpus Christi, TX 78411
www.jlcc.org

Board of Directors

Lyndsey Shinn
President

Dr. Taylor Feldmann
President-Elect

Stefany Schade
Treasurer

Sophie Ruefle
Nominating

Jessie Hutchason
Funding Development

Lander Russmonte
Planning & Training

Kiki Garcia
Placement

Amy Jacobs
Internal VP

Dr. Samantha Mendoza
External VP

Cayce Martinez
Communications

FOCUS AREA

The Junior League of Corpus Christi, Inc. believes that the welfare of our community is directly related to the well being of our children. For this reason, our League proudly focuses on issues and concerns that affect our young citizens.

VALUES

Collaboration: We believe lasting societal change is achieved through both collaboration and meaningful disagreement. Living the value of collaboration inspires us to accomplish more together.

Community: We believe a strong sense of community is essential to human well-being. Living the value of community provides a foundation of inclusion, which allows us to make a greater impact on the world around us.

Empowerment: We believe that the empowerment of women is a necessary requirement to create positive, lasting societal change. Living the value of empowerment fosters trust and confidence in each other.

Leadership: We believe in the unique power of women's leadership abilities to transform communities for the better. Living the value of leadership allows us to make a collective difference.

Respect: We believe respect is a fundamental human right. Living the value of respect instills in us unconditional positive regard for others.

Service: We believe it is through service that we build core relationships with others. Service is the lens through which we decide how we will invest our time and resources. Living the value of service empowers us as catalysts for lasting community change.



Dear Community Partner

Welcome to the annual Sponsorship Guide of the Junior League of Corpus Christi, Inc. (JLCC). For over **80 years**, the Junior League has been a driving force in the Coastal Bend, powered by a diverse network of women committed to advancing women's leadership, for meaningful community impact through volunteer action, collaboration, and training.

Today, our members are strengthening our community, and creating lasting change through hands-on service and purposeful partnerships that address our area's most pressing needs. Whether it's leading initiatives around literacy, STEM education, women's wellness, career and technical training, or leadership development, JLCC remains at the forefront of community impact.

We believe that progress happens through collaboration—and your partnership plays a vital role. This sponsorship guide outlines meaningful ways to connect with our members, elevate your brand, and directly support programs that empower women and uplift those we serve. Whether through event sponsorships, advertising opportunities, or in-kind support, your engagement enables us to continue doing the work that matters most.

Join us in shaping a stronger, more connected community. Together, we can Find the Good, spark transformation, and inspire a brighter future for all.



80+

YEARS OF SERVICE



9,000+

**ANNUAL VOLUNTEER
HOURS**



\$300K+

COMMUNITY IMPACT

JLCC CTE Program



What is it?

Touch-A-Truck is one of the Junior League of Corpus Christi's most beloved public events—bringing families together for a day of hands-on learning, imagination, and excitement. This interactive experience allows children to climb into, explore, and learn about the vehicles and equipment that keep our community running. From fire engines and garbage trucks to cranes, ambulances, and tractors, kids get to meet the professionals who operate them and learn what they do.

In March 2025 **5,436** community members attended this event.

Why it Matters..

At its core, Touch-A-Truck is more than just a fun day out—it's an early introduction to career and technical education (CTE). By putting children face-to-face with professionals in public safety, skilled trades, construction, utilities, and logistics, the event sparks curiosity about the roles and industries that often go unseen but are vital to our daily lives. These early connections help kids see the value of vocational careers, understand the tools of the trades, and imagine themselves in meaningful community roles. For many, it's their first exposure to careers that don't require a traditional four-year degree but offer lifelong opportunities.

Touch-A-Truck also serves as a bridge between families and the larger community, promoting appreciation for essential workers while planting seeds of possibility for future career paths. In this way, it aligns with JLCC's broader commitment to youth empowerment, education, and workforce readiness.



MARCH 21, 2026

POWERED BY THE JUNIOR LEAGUE OF CORPUS CHRISTI

JLCC STEM Program



What is it?

JLCC's STEM initiative is a multi-part program designed to spark an early love for science, technology, engineering, and math—especially among young girls and underserved students in our community.

The program includes a flagship ROCKETS Day event, hosted annually in the fall, where families gather for a high-energy day filled with hands-on experiments, interactive exhibits, and real-life demonstrations from STEM professionals. Throughout the rest of the year, JLCC extends this impact through mobile programming—bringing STEM stations, classroom kits, and volunteer-led learning to local schools, after-school programs, and community centers.

From launching mini rockets and exploring circuits to building bridges and coding basics, JLCC's STEM program meets children where they are and opens doors to where they could go. In October 2024 **300** children attended our STEM day and we have even bigger plans for 2025.

Why it Matters..

Representation and access matter—especially in STEM. Many students in our community have limited exposure to STEM fields, and even fewer get to see women leading in those spaces. By creating immersive, approachable experiences, JLCC is breaking down barriers and expanding what young people believe is possible.

Our STEM program supports early learning, boosts problem-solving skills, and helps close opportunity gaps. It reinforces what students learn in school while offering a creative, confidence-building environment where curiosity is encouraged. For some children, it's their first time meeting an engineer, exploring robotics, or using a microscope—and those firsts can change the trajectory of a life.

This program is about planting seeds: for confidence, for curiosity, and for a more equitable future in STEM education and careers.



OCTOBER 25, 2025

POWERED BY THE JUNIOR LEAGUE OF CORPUS CHRISTI

JLCC Literacy Program

What is it?

JLCC's Literacy program promotes a love of reading and increases access to books across the Coastal Bend. It's a year-round initiative that blends creativity, education, and outreach to support early literacy and lifelong learning.

The centerpiece of this program is the Christmas Tree Forest—a joyful, one-day public event at the Art Museum of South Texas where children's literature comes to life through elaborately decorated trees inspired by beloved storybooks. This whimsical experience brings families together to celebrate reading, imagination, and the magic of stories.

Beyond this signature event, JLCC brings mobile literacy programming to schools and community centers throughout the year. Members lead storytimes, host themed reading activities, donate books, and distribute classroom kits that help educators and families foster reading at home.

We also manage and maintain over 75 Little Free Libraries across the Coastal Bend, keeping them stocked year-round with books for readers of all ages—ensuring that access to books is never limited by cost, location, or schedule.

Why it Matters..

Strong reading skills are the foundation for academic success, but many children lack access to books or engaging literacy experiences. JLCC works to change that by combining creativity, outreach, and accessibility.

From sparking joy at the Christmas Tree Forest to placing books directly in neighborhoods, our Literacy program empowers children to become confident readers and lifelong learners. It's not just about books—it's about building brighter futures, one story at a time.



DECEMBER 13, 2025
POWERED BY THE JUNIOR LEAGUE OF CORPUS CHRISTI

JLCC Women's Day

What is it?

The Junior League of Corpus Christi's International Women's Day Event is a signature spring event that brings together community leaders, professionals, and advocates to celebrate the power of women and the impact they make every day.

This year's event will feature a keynote speaker and panel discussion focused on Women's Wellness, exploring the real challenges women face when balancing mental health, physical well-being, professional demands, caregiving, and social expectations. Panelists from diverse backgrounds will share personal insights and strategies for managing role strain and sustaining wellness while continuing to lead and serve.

The event also includes a Community Impact Showcase, where guests can connect with local nonprofits, businesses, and organizations dedicated to supporting women and families. This hands-on component allows attendees to explore services, resources, and collaborative opportunities that strengthen the community.

The event concludes with a community awards presentation recognizing outstanding women and organizations making a meaningful difference through leadership, mentorship, and empowerment.

In March 2025, **180** community members attended the event.

Why it Matters..

Too often, women are expected to be everything to everyone—leading at work, caregiving at home, maintaining health, and keeping up appearances, all without missing a step. This hidden pressure leads to burnout, stress, and role overload.

This event creates space for honest dialogue, shared support, and community-driven solutions. It's not just about raising awareness—it's about reimagining what wellness and balance look like for women and creating systems that support them.

By combining powerful conversations with community connection and recognition, this event brings people together to not only celebrate women—but to help them thrive.



MARCH 5, 2026

POWERED BY THE JUNIOR LEAGUE OF CORPUS CHRISTI

JLCC Impact Program

BE THE GOOD.

DO GOOD.

FIND THE GOOD.

What is it?

Find the Good Day™ is a global celebration launched by Junior League to shine a light on optimism, kindness, and community action.

Observed each September, this day invites communities to activate goodwill, encourage reflection, and uplift others through meaningful acts of service, gratitude, and connection.

At the Junior League of Corpus Christi, we mark the occasion with events that celebrate joy, resilience, and the good we can do when we come together. Past activities have included self-care panels, providing meals to families in need, and other hands-on impact projects that make a tangible difference in the lives of others.

Why it Matters..

Optimism takes courage. In a world where negativity can feel overwhelming, Find the Good Day reminds us that hope, kindness, and service are powerful tools for change. Positivity has been shown to improve mental health, motivation, and resilience—especially when shared across a community.

But the impact doesn't stop after one day. Funds raised through Find the Good Day fuel JLCC's year-round "Waves of Red" service projects—targeted community initiatives powered by our trained volunteers in our signature red shirts. Whether it's packing kits, painting community spaces, supporting partner nonprofits, or responding to urgent needs, Waves of Red allows our members to roll up their sleeves and put good into action all year long.

Together, Find the Good Day and Waves of Red embody the spirit of the Junior League: compassion, leadership, and meaningful service that transforms communities.



FIND THE GOOD DAY SEPTEMBER 18, 2025
POWERED BY THE JUNIOR LEAGUE OF CORPUS CHRISTI



HOW TO GET INVOLVED?

SPONSORSHIPS

Sponsorship levels range from the Platinum Level (\$15,000) to Social Media Ads (\$500). Each level includes many event-related and marketing benefits and recognition. Sponsorship opportunities may be tailored, and we are open to discussing customized packages that align with your specific needs and budget.

IN-KIND AND UNDERWRITING OPPORTUNITIES

Donors can contribute through in-kind donations or underwriting specific costs, such as spirits, entertainment, signage, table or event décor, photo-booths and more. Each in-kind and underwriting sponsor will receive benefits on a value-based level comparable to those listed here in this sponsorship guide.

SILENT AUCTION AND RAFFLE DONATIONS

Donations of silent auction or raffle items are greatly appreciated and may be submitted by emailing funding@jlcc.org. All silent auction items are listed on our event website and will be made available to all event attendees and our general membership. Please note that JLCC reserves the right to bundle silent auction or raffle items under **\$100** in value.

EVENT GIFT BAG CONTRIBUTIONS

A donor may contribute items to be included in the gift bags given at our community events. Gift bags will be distributed to approximately 9,000 children and 500 adult attendees throughout the year. (6,000 TAT, 2,000 CTF, 1000 STEM, 250 Womens Day, & 150 Find the Good Day)

THANK YOU TO PAST SPONSORS

We would like to thank last year's sponsors for helping make our events a success.

**HEB | AEP | Port of Corpus Christi | Driscoll Children's Hospital | L&F Distributors
Kleburg Bank | Rally Credit Union | Turner Ramirez | Pepsi | Camacho**

SPONSORSHIP LEVELS



SPONSORSHIP LEVELS MAY INCLUDE:

BENEFITS EVENTS AND PROGRAMS	PLATINUM \$10,000+	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	SUPPORTING \$1,000
Identification and recognition at public events	3	2	2		
Sponsor spotlight at GMM	●	●	●		
Newsletter spotlight feature	●	●	●		
Booth/truck/table/display at JLCC event(s)	3	2	2	1	
Prominent identification in all event materials, including event program, signage and on-screen credit and acknowledgment	●	●	●	●	
Advertisement in TIDES Annual Report	● Full page	● Half page	●	●	
Identification and recognition on website with link	●	●	●	●	
Identification and recognition at all General Membership Meetings.	●	●	●	●	
Tickets to Sponsor Appreciation Event	8	6	4	2	1
Branded social media posts (public + internal)	4	2	2	1	1

SPONSORSHIP LEVELS

CONTINUED

PLATINUM LEVEL SUPPORT OPPORTUNITIES

SOLD

SOLD

- **Presenting Sponsor of Touch-a-Truck (\$15,000)**
 - Presenting Sponsor recognition. Prime vehicle placement for up to 5 vehicles. Logo on 500 event t-shirts.
- **Presenting Sponsor of Christmas Tree Forest (\$10,000)**
 - Presenting Sponsor recognition. Provides 30 Christmas Trees for event that will be then donated to families in the Coastal Bend, \$100 gift card to School Participates, and winner prizes.
- **Presenting Sponsor of R.o.c.k.e.t.s. STEM day (\$10,000)**
 - Presenting Sponsor recognition. Provides STEM to-go kits to attendees and school children during our year-round STEM pop-ups.
- **Presenting Sponsor of Women & Community Showcase (\$10,000)**
 - Presenting Sponsor recognition. Provides women with tools and resources for wellness, leadership, and meaningful community connection. 3 Premier reserved tables.
- **Platinum Sponsor (\$15,000)**
 - Sponsor Recognition at 3 major public events. Booth/truck/table or premium display at 3 events.

GOLD LEVEL SUPPORT OPPORTUNITIES

- **Gold Touch-a-Truck Sponsor (\$7,500)**
 - Premium Sponsor Recognition. Up to 2 vehicle participation.
- **Gold R.o.c.k.e.t.s. STEM day Sponsor (\$7,500)**
 - Premium Sponsor Recognition. Up to 2 interactive booths or branded zones
- **Gold Literacy Sponsor (\$7,500)**
 - Premium Sponsor Recognition. Provides books for 13+ reading level and above for Christmas Tree Forest attendees and our year-round literacy pop-ups.
- **Gold Women Wellness Sponsor (\$7,500)**
 - Premium Sponsor Recognition. 2 Premier reserved tables.
- **Gold Sponsor (\$7,500)**
 - Sponsor Recognition at 2 major public events. 1 Booth/truck/table or premium display at 2 events.



SPONSORSHIP LEVELS

CONTINUED

SILVER LEVEL SUPPORT OPPORTUNITIES

- **Silver Sponsor (\$5,000)**
 - Sponsor Recognition at 2 major public events. 1 Booth/truck/table or premium display at 2 different events.
- **Presenting Find the Good Day Sponsor (\$5,000)**
 - Presenting Sponsor recognition. 2 premier reserved tables.
- **Silver Touch-a-Truck Sponsor (\$5,000)**
 - Sponsor Recognition. Up to 2 vehicle participation.
- **Silver R.o.c.k.e.t.s. STEM day Sponsor (\$5,000)**
 - Sponsor Recognition. Up to 2 interactive booths or branded zones
- **Silver Literacy Sponsor (\$5,000)**
 - Sponsor Recognition. Provides take home bags for 2000 attendees.
- **Silver Women Wellness Sponsor (\$5,000)**
 - Sponsor Recognition. 1 Premier reserved table.

BRONZE LEVEL SUPPORT OPPORTUNITIES

- **Bronze Sponsor (\$2,500)**
 - Sponsor Recognition at 1 major public events. Booth/truck/table or premium display at 1 event.

SUPPORTING LEVEL OPPORTUNITIES

- **Training Sponsor (\$500 - \$1,000)**

JLCC prioritizes leadership development through ongoing trainings, workshops, conferences and retreats. This sponsorship helps provide supplies, guest speakers, printed materials, or meals for sessions such as CliftonStrengths, DEI, conflict resolution, and more.

- Recognition at one training or leadership event
- Logos on signs and printed materials
- Could be tied to CliftonStrengths, conferences, Retreats etc.
- Mentioned in NDTD and ME email to members

- **Volunteer Appreciation Sponsor (\$500 - \$1,000)**

This sponsorship helps honor the service and dedication of JLCC members throughout the year. It supports thoughtful touches like small tokens of appreciation, handwritten notes, recognition displays, or volunteer-of-the-month gifts.

- Supports volunteer recognition events or gifts
- Logos on signs and printed materials
- Mentioned in NDTD and ME email to members

- **General Meeting Sponsor (\$1,000)**

- Food Sponsor Recognition
- Ability to provide printed materials to members
- Ability to set up table or display
- In-person presence allowed 6-630 pm during social time
- Option to offer a drawing or giveaway
- Able to collect member info if they opt-in
- 1 ticket to funding/sponsor event

- **Wellness Sponsor (\$500 - \$1,000)**

The Wellness Sponsor helps fund programs and experiences that prioritize member wellness, connection, and self-care. This can include yoga or mindfulness sessions, self-care socials, mental health resources, journaling or vision board events, and small wellness-themed gifts.

- Recognition at the sponsored event
- Logo on event notification and recap (internal)
- Option to include small branded giveaway
- Mention in private facebook group and ME
- Option to offer a drawing or giveaway

BUSINESS PARTNERSHIPS

ADVERTISING

As the largest women's leadership and training organization in Corpus Christi, the Junior League of Corpus Christi provides exclusive access to a network of **240+** influential, engaged women who are leaders in their families, workplaces, and communities.

By advertising with us, your business or organization will connect with a highly targeted audience committed to local impact and community investment. Our refreshed communications platforms ensure your message reaches the right people—fast.

Your support not only amplifies your brand's visibility but also reinforces your commitment to community, women's empowerment, and local impact.

TIDES PUBLICATION - ANNUAL REPORT

Printed & Digital

Mailed to all members and community stakeholders annually. This high-quality publication highlights our League's impact, projects, and sponsors.

- Full-page ad: **\$2,500**
- Half-page ad: **\$1,500**
- Quarter-page ad: **\$1,000**

BI-WEEKLY EMAILS

Delivered to over 240 members every other Tuesday.

- **\$2,500** for six (6) placements across 12 months
- **\$500** per individual newsletter

SOCIAL MEDIA SPOTLIGHT

Your business or promotion featured by JLCC across our public-facing Facebook and Instagram accounts, plus mirrored in our internal member-only groups for maximum reach.

- **\$300** per coordinated post (posted by JLCC, includes tagging and sponsor recognition)
- Includes 48-hour pinned visibility and optional post copy review



SPONSORSHIP ELIGIBILITY

JLCC seeks nonprofit and corporate support for activities related to programs and initiatives that align with JLCC's mission and strategic priorities. We reserve the right to reject any sponsorship or application that is inconsistent with our organization's mission and activities. Sponsorship will only be accepted if it does not pose a conflict of interest or impact our ethical and professional standards and mission. We further reserve the right to negotiate any aspect of a proposed sponsorship and to decline sponsorship as deemed necessary.

Please note that the prices listed in this sponsorship guide are negotiable. We understand that each sponsorship opportunity is unique, and we are open to discussing customized packages that align with your specific needs and budget. Feel free to contact us to explore mutually beneficial arrangements that can provide maximum value for your support.

If you have any questions or would like to proceed with a sponsorship opportunity, please contact

Jessie Hutchason
VP of Fund Development
funding@jlcc.org

Lyndsey Shinn
JLCC President
president@jlcc.org





JUNIOR LEAGUE OF

CORPUS CHRISTI

Sponsor Contribution Agreement 2025-2026

YES! I would like to support the Junior League of Corpus Christi

General Sponsorship

Sponsor Level: _____ Amount: _____

Event Sponsorship

Event: _____ Sponsor Title: _____ Amount: _____

In-Kind Donation

Auction Donation

Contact Information:

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ E-mail: _____

Type of Donation:

Send Invoice

a link will be included to pay by credit card

E-mail- _____

**3% convenience fee will be added to credit card transactions*

In-Kind Donation

(Please describe products and/or services with fair market value.)

Check Enclosed :

Payable to:

Junior League of Corpus Christi, Inc.

5350 S. Staples #208

Corpus Christi, TX 78411

Auction Donation

(Please describe products and/or services with fair market value.)

The sponsor/donor agrees that the use of this gift is left to the discretion of The Junior League of Corpus Christi, Inc. This gift is clear of any further obligation or cost on the part of The Junior League of Corpus Christi, Inc.

Signature: _____ Date: _____

JLCC Member Contact: _____

Please return this agreement by mail to Junior League of Corpus Christi
5350 S. Staples #208, Corpus Christi, TX 78411 or email to office@jlcc.org

The Junior League of Corpus Christi

5350 S. Staples #208
Corpus Christi, TX 78411
www.jlcc.org